

PRIMARY MARKS



SECONDARY MARKS



WORD MARKS

7
OTTAWA
REDBLACKS™

8
OTTAWA
REDBLACKS™

9
OTTAWA
REDBLACKS™

10
OTTAWA
REDBLACKS™

RED PANTONE 187 C

BLACK PANTONE PROCESS BLACK C

PRIMARY MARKS



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SECONDARY MARKS



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REDBLACKS



14

REDBLACKS

WORD MARKS

15

**OTTAWA
REDBLACKS**

16

**OTTAWA
REDBLACKS**

BLACK PANTONE PROCESS BLACK C

WHITE

THE PLAID - STYLIZED

*17



RED PANTONE 187 C

BLACK PANTONE PROCESS BLACK C

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COLOR INFORMATION

RED
PANTONE 187 C

BLACK
PANTONE PROCESS BLACK C

CATEGORY INFORMATION

VERBIAGE

Ottawa REDBLACKS • REDBLACKS • Le ROUGE et NOIR d'Ottawa • ROUGE et NOIR

The name "REDBLACKS" must be used in ALL CAPITAL LETTERS. The name "ROUGE et NOIR" must be used in ALL CAPITAL LETTERS, with the exception of "et".

GENERAL INFORMATION

Address: TBD

Telephone: TBD

Fax: TBD

Web: TBD

Established Date: 2014

Grey Cup Championships: 9

Grey Cup Championship Years: 1925 • 1926 • 1940 • 1951 • 1960 • 1968 • 1969 • 1973 • 1976

ADDITIONAL PERTINENT INFORMATION

CFL licenses consumables: NO

CFL licenses health & beauty products: NO

CFL permits numbers on products for resale: YES Prior approval Required.

Mascot caricatures permitted: NO

Cross licensing with other marks permitted: YES Prior approval Required.

NO USE of current player's name, image or likeness is permitted on commercial products without approval.

NO REFERENCES to tobacco related products may be used in conjunction with CFL marks.

Merchandise may be developed using Primary Marks #1, #2, #3, #11 and #12.

Secondary Marks #4, #5, #6, #13 and #14 are approved for web & broadcast use only. Use of Secondary Marks on merchandise require Team approval.

*The Plaid - Stylized pattern is recommended wherever possible. The saw tooth stripe should always run vertically. In applications where this detailed pattern is not feasible, a general red-and-black Buffalo Plaid pattern may be acceptable, subject to REDBLACKS approval.

JERSEY LETTERING

Dispatch Black

LEGAL BOILERPLATE

™ Trademark of the Ottawa REDBLACKS Football Club

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